

# Marketing requirements

Smartskill Pty Ltd RTO 5710

Smartskill Pty Ltd gives consent to your school to use the Program Brochure supplied and approved by the RTO Director pending the following of the Program Marketing Information Procedure.

## Program Marketing Information Procedure

1. A Program Brochure is requested from the Smartskill Schools Coordinator in writing to [admin@smartskill.com.au](mailto:admin@smartskill.com.au), stating the qualification Name and Qualification Code.
2. Ensure you (the school) only use the Smartskill Pty Ltd brochure information for marketing purposes.
3. Only units of competency listed on the brochure are to be published, no changes can be made without an email from the RTO Director stating that the change has been approved.
4. Brochures from the previous year must not be used.
5. If you (the school) make edits to the Brochure that impact or change the integrity of the document (e.g. units of competency changes) then the school must submit these changes via [admin@smartskill.com.au](mailto:admin@smartskill.com.au) for the approval of the RTO Director. **No verbal approval of changes will be accepted, by any Smartskill employee.**
6. Customising of the Brochure to suit the school's inclusion in their Vocational Education marketing booklets/Subject Handbook does not require approval by the RTO Director if no changes have been made to the supplied text.
7. A declaration regarding the **Program Disclosure Statement (PDS)** must be included with all marketing content.

<p><b>IMPORTANT</b> Program Disclosure Statement (PDS)</p>	<p>This document is to be read in conjunction with the Smartskill <a href="#">Program Disclosure Statement (PDS)</a>. The PDS sets out the services and training products Smartskill Pty Ltd provides and the services carried out the 'Partner School'</p> <p>To access the Smartskill Pty Ltd, visit: <a href="http://www.smartskill.com.au">www.smartskill.com.au</a></p>
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This declaration must be maintained in order to uphold the integrity of each document